

infinity media

SEO case studies



Results need receipts.

Measured evidence

Traffic, keyword, ranking, local-visibility and inquiry results from live Nfinity case studies.

Client-reported outcomes

Testimonial language stays attributed to the client instead of being converted into an analytics claim.

Historical evidence

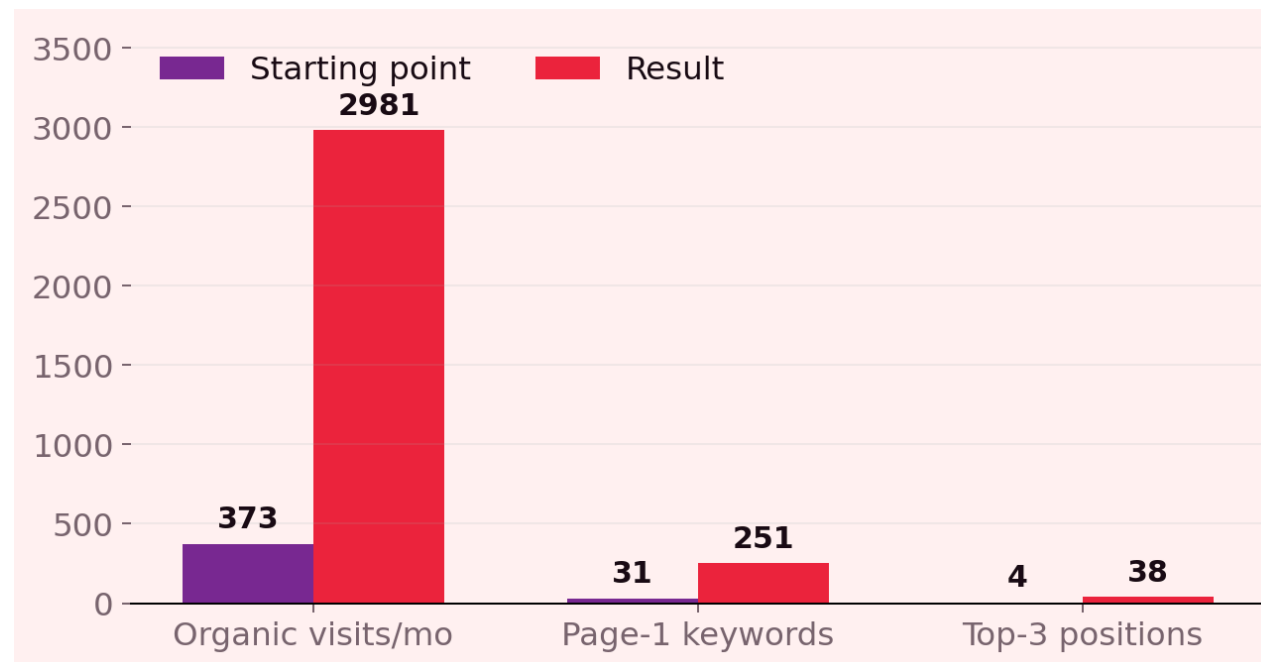
Older pitch-deck results remain explicitly labeled so the provenance travels with every number.

Organic growth expanded across traffic and rankings

+699%

Organic traffic growth

- Buyer-intent mapping
- Category and product optimization
- Internal linking and content upgrades
- Technical cleanup, index control and authority links

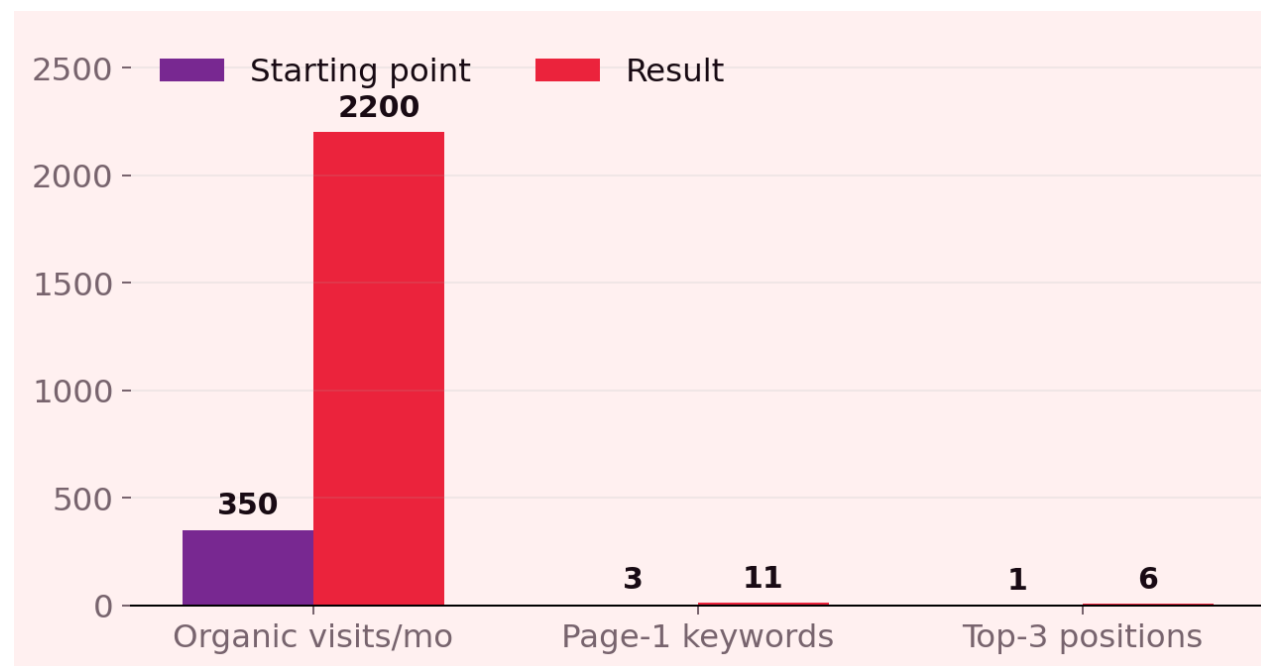


Commercial service pages created a wider search footprint

350 → 2,200

Organic visits per month

- Commercial keyword and intent mapping
- Service-page creation and intent content
- Technical SEO cleanup and authority links





Topical authority turned content depth into search coverage

+490%

Keyword growth

+780%

Organic traffic

93%

Top-3 positions

High-intent mapping · search-intent optimization · technical SEO and index hygiene · content clusters · internal linking · authority links

Location architecture put service intent on page one



#1

Furnace installation University Florida

#5

Emergency HVAC services

#5

HVAC repair service Tampa

#7

AC Repair University FL

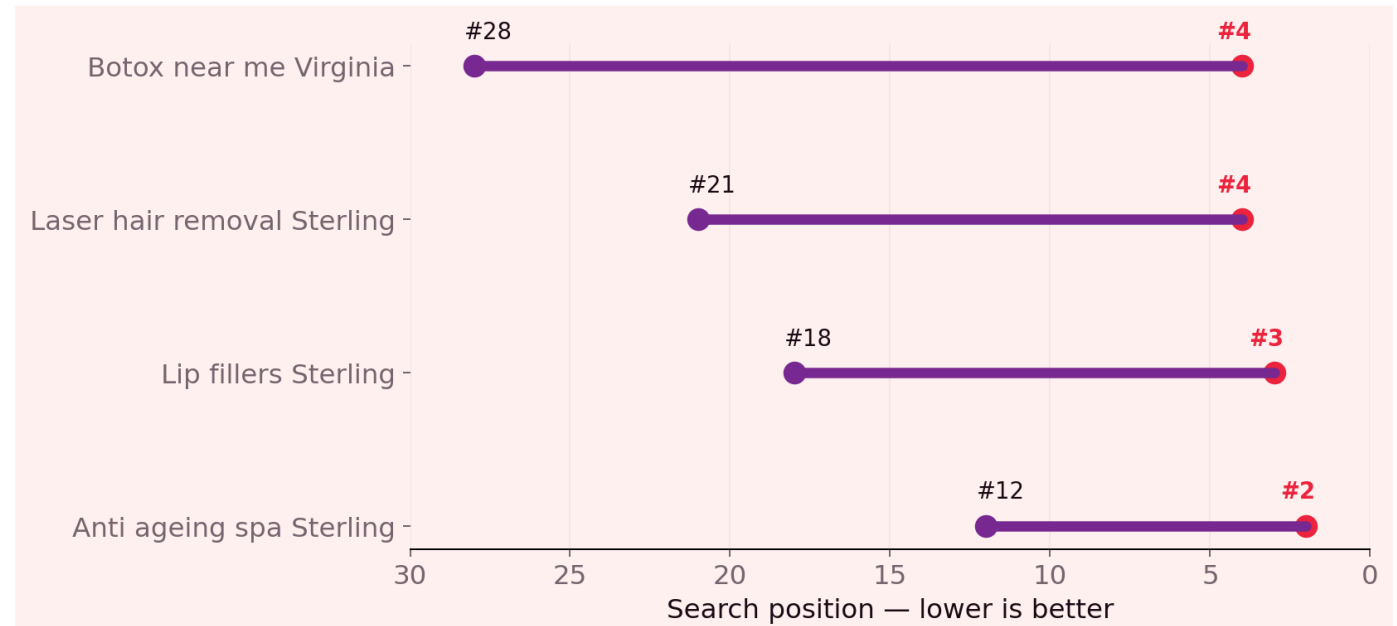
Service hierarchy, GBP optimization, location linking, indexing, speed, schema, keyword research and metadata/content optimization.

Qualified service inquiries reported improved.

Treatment pages moved four commercial queries into the top four

Intent-driven treatment pages aligned content, technical quality and authority around booking-ready searches.

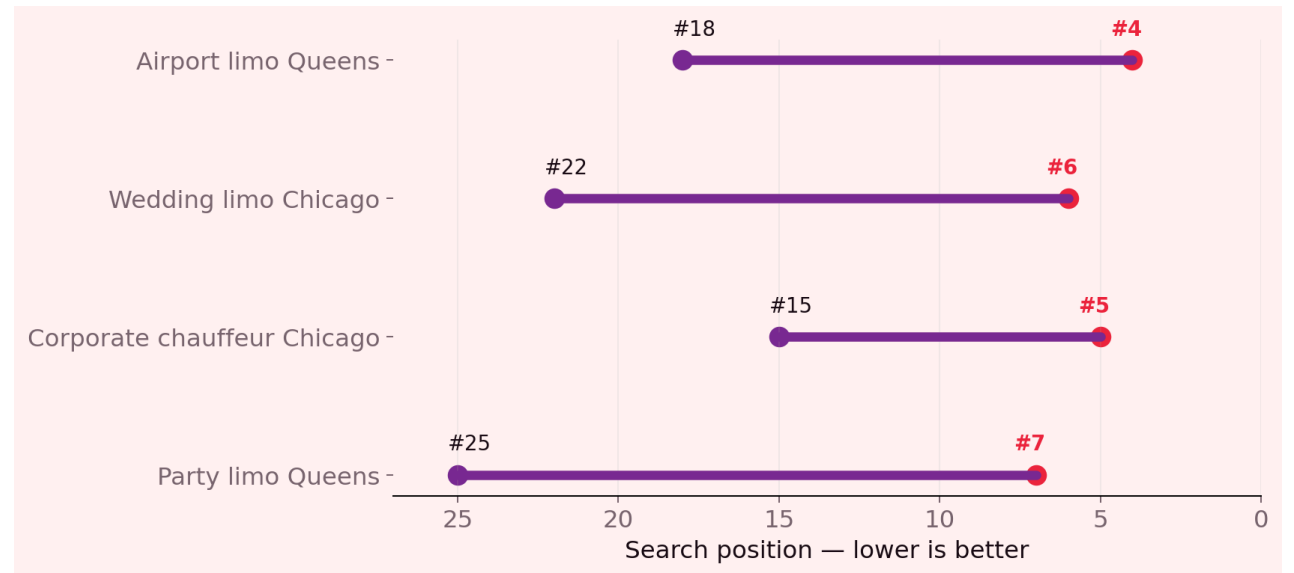
- Internal linking
- Mobile optimization
- Service schema and speed
- Authority signals



Three-location SEO moved booking searches closer to the top

Local intent was reinforced across service pages, Google Business Profiles and structured location signals.

- Map Pack positioning and GBP posting
- URL cleanup and indexing
- Mobile performance and local schema





Local Service Brand

Analytics-based · 90 days

Local visibility translated into more calls and inquiries

+320%

Local impressions

+180%

Calls and inquiries

+65%

Top-3 Map coverage



Service-area mapping · page strategy · titles, H1 and schema cleanup · CWV and UX · citations and local authority

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Rocklin HVAC

Client-reported testimonial

“20–30% of keywords moved from pages 5–10 to pages 1–3.”

The client attributed the movement to HVAC and AC repair page development, site support and SEO over a matter of months.

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Monaco Medi Spa

Client-reported testimonial

Reported ranking gains arrived alongside increased bookings

#25–30

Starting keyword range



Top #10–12

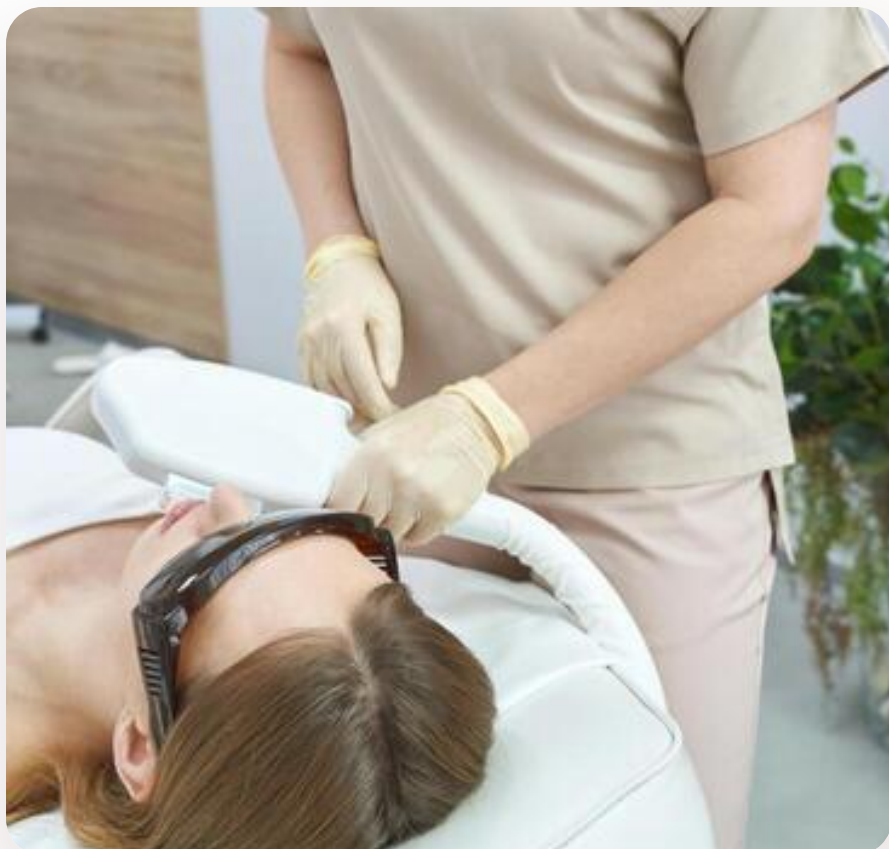
Reported result for many keywords

The testimonial connects SEO and website/local optimization with improved visibility and increased bookings.

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Multi-location clarity strengthened local positioning



SEO audit

Clarified priorities across search and site structure.

Local schema

Supported service and location understanding.

GBP positioning

Aligned multi-location search presence.

Page optimization

Reinforced relevant service intent.



Local search visibility was connected to in-store traffic

#1

Google Local Search

+

+200%

Local foot traffic

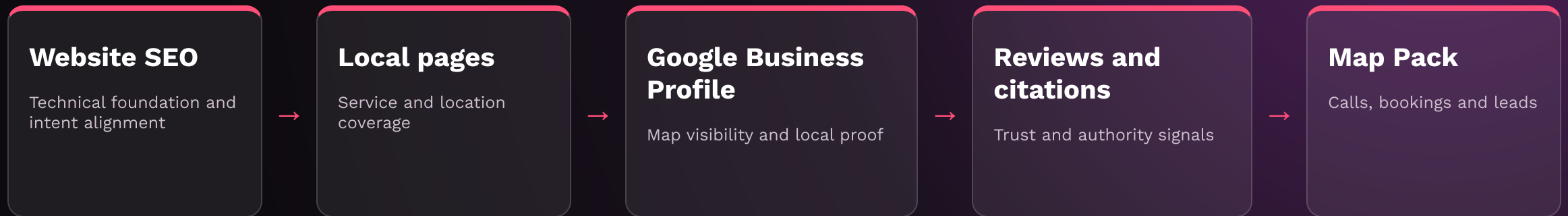
Google My Business optimization · local citations · on-page SEO

Local architecture gave each borough and service a clear home

- 01** Map accident, bike, bus and motorcycle services to local search intent.
- 02** Build service and location pages across New York, Staten Island, Bronx and Queens.
- 03** Extend the architecture to neighboring boroughs without collapsing distinct intent.



The system compounds from search presence to business outcomes



Rankings → visibility → qualified traffic → inquiries → commercial outcomes



Turn search visibility into qualified demand

SEO, local visibility and content architecture built around measurable business outcomes.

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