



nfinity media

2026 GROWTH CAPABILITIES · LEAD GEN PACK

Your whole digital growth stack.

Brand, website, search, paid acquisition, conversion and automation — built to work like one commercial system.

SEO

WEBSITES

GOOGLE ADS

META ADS

CRO

AI AUTOMATION



THE COMMERCIAL PROBLEM

Good work loses when the pieces do not talk.

What clients feel

Too many vendors. Too many handoffs.
Too much activity with no clear
commercial story.

What actually breaks

A beautiful site cannot rescue weak
positioning. Traffic cannot rescue a
confusing offer. Ads cannot rescue a
landing page that leaks trust.

What Nfinity fixes

We align the message, website, visibility,
campaigns and measurement around
the same outcome.



ABOUT NFINITY

Senior thinking. Hands-on execution. Fewer excuses.

WHO WE ARE

A compact digital team built around clear thinking, direct execution and measurable growth.

WHAT WE CONNECT

UI/UX, development, SEO, local search, ads, tracking and conversion.

HOW WE WORK

Diagnose first. Prioritize hard. Build visibly. Refine with evidence.

WHAT MATTERS

Qualified attention, clearer decisions, stronger conversion and systems that compound.



CREDIBILITY WITHOUT THEATRE

Built across businesses, websites and live search programs.

120+

businesses and client teams that trust us

4 yrs

building Nfinity Media

100+

websites designed, developed or
published

75+

SEO projects and search programs live

5,000+

hours delivered through platform-
secured, client-approved work

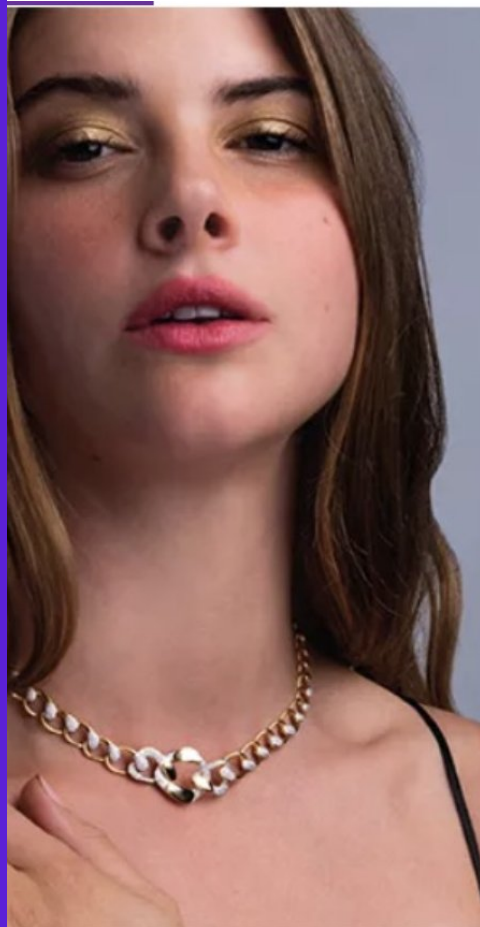
95%+

successful delivery and positive client
outcomes

The headline is not one marketplace account. It is the headcount of businesses, launches and growth programs that trusted us to stay close to execution. Independent platform proof: Top Rated · 93% Job Success Score · \$180K+ lifetime earnings across founder and agency history. Platform is a third party; Nfinity is not affiliated with or endorsed by it.

**Results reported in the
original 2024 case study.**

Combined engagement — UI/UX, SEO and ads
run as one system, not three vendors.



CASE STUDY

eCommerce Optimization Achievements

CLIENT

Uneek Jewelry — Benjamin Javaheri
Shopify store revamp

OUTCOME

150% increase in sales and **160%**
increase in traffic within six months

TECHNIQUES USED

Custom UI/UX design, advanced SEO strategies, targeted Google Ads



B2B CASE STUDY

Unbounce Marketing Solutions.

A comprehensive B2B digital marketing engagement spanning content, LinkedIn advertising and SEO.

3^x

lead-generation rate — the pipeline moved before the budget did.

90%

increase in qualified leads — fewer, better conversations for sales.



CLIENT VOICES

The work is technical. The experience stays human.

“

Their team got to work right away, worked efficiently, and added value throughout the project.”

Matt Gowler · **Gowler Homes**

“

They adhered to the schedule and exceeded my expectations, providing solutions even outside scope.”

Henry Magno · **Redefining Health**

“

Their strategic approach to SEO improved our rankings and our overall online presence.”

Ibrahim Kerimouski · **ReddyVan Moving**



SELECTED CLIENTELE

Different rooms. Same job: make digital work harder.

From B2B and e-commerce to local services and consumer brands, the discipline stays the same: understand the customer, remove friction and build the next measurable advantage.

Unbounce

B2B SaaS

Uneek Jewelry

Luxury eCommerce

Dream Homes Realty

Real estate

Gowler Homes

Home building

Guadalupe Wedding Chapel

Venues · Los Angeles

Patricia Knox Designs

Interior design retail

Logo Luggage

Shopify · Canada

ReddyVan Moving

Local services



PROOF, RUNNING ON OUR OWN SITE

We built this engine on ourselves first.

65⁺

page-one ranking queries in the last 28 days* — up from 10–20 one month earlier.

13

commercial terms held at position 1 in a single week — pool, HVAC, EV, roofing, landscapers and more.

19

of our pages cited by Google AI Overviews — the answers AI gives before the blue links.

16,735

search impressions in one 28-day window — weeks after the SEO program launched.

*Google Search Console, 28-day window, nfinityitmedia.com, reviewed October 7, 2026.

7 wks

from launch to the first inbound website lead — a technical SEO engagement, audit in hand.



THE GROWTH STACK

More layers. One coherent bite.

Yes, the metaphor is cheesy. The commercial logic is not. Each layer supports the next: positioning gives the website a job, the website gives search somewhere to land, and measurement tells us what deserves more fuel.

PAID ACQUISITION

Google + Meta — bought traffic with somewhere honest to land.

SEO + LOCAL SEARCH

Visibility that gets more valuable over time.

CONTENT + AUTHORITY

Depth that answers buyers and earns citations.

WEBSITE + UI/UX

Design gets attention. Structure turns it into action.

TRACKING + CRO

Every lead counted; every page improving.

AI AUTOMATION

Capture, routing and follow-up woven through the stack.

OFFER + ECONOMICS

An offer worth acting on, priced so the math works.

BRAND + MESSAGE

Positioning a buyer can repeat to their partner.

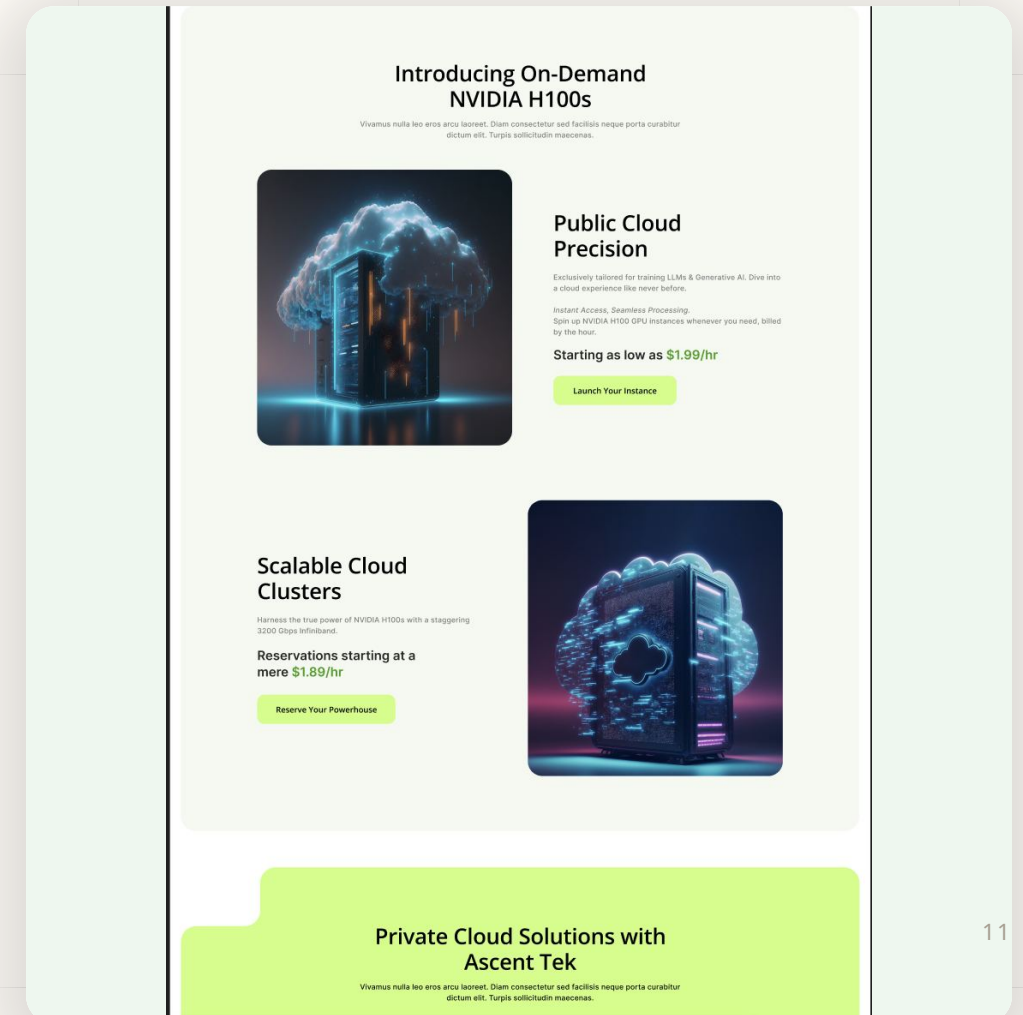


WEBSITE + UI/UX

Design gets attention. Structure turns it into action.

We build premium WordPress, WooCommerce and Shopify experiences around clarity, trust, speed and the next decision.

A website project feels expensive when the path is invisible. Most owners are not asking for a technology lecture. They want to know what happens first, what they will see, what the build includes — and what it may cost. The next three pages answer exactly that.





THE FIRST CHOICE

Two valid doors. No forced diagnosis.

PATH 01

Build brand new

For a new business, a new offer, or a site that cannot support the next stage.

Planning → mockup → page map → build → search setup → tracking → publish

Planning + page map: \$750–\$1,500 standalone.

Typical 5–7 page build: **\$2,500–\$4,500.**

PATH 02

Keep, redesign or migrate

For a business that has useful content, history or rankings — but needs a better site or platform.

Audit → mockup → redesign or migration → redirect QA → publish

Mockups \$750–\$1,500 standalone.

Redesign + SEO foundation: **from \$4,000 typical.**



SHOPIFY STORE BUILD + UI/UX

A Shopify store is built as a buying journey.

01

Catalog + path

Products, collections, variants, filters, policies, checkout and operations.

02

Key-screen mockups

Home, collection, product and cart direction — defined edits before the full build.

03

Theme build

Responsive implementation, apps, forms, product structure and conversion details.

04

Launch + tracking

Purchase-path QA, analytics, ad-event tracking and indexability.

Typical planning range: **\$3,500-\$7,500+**. Catalog size, themes, apps, integrations and product entry change scope — the estimate is written before the dollar moves.



WEBSITE AUDIT / PAID CLARITY

An audit converts “something is wrong” into a written action plan.

Design & UX

Hierarchy, navigation, mobile experience, clarity, calls to action and friction.

SEO foundation

Indexability, titles, page structure, internal linking, content gaps and schema opportunities.

Tracking

Analytics, conversion events, Meta Pixel and advertising tags where applicable.

Content

Priority pages, FAQs, service/location coverage, trust proof and ownership gaps.

Technical

Performance signals, broken paths, plugin/app risk, forms, redirects and CMS constraints.

Action plan

What to keep, what to fix, what to rebuild — sequence, dependencies and next scope.



SEO + LOCAL SEARCH

Visibility that gets more valuable over time.

Technical

Indexing, architecture, speed, redirects and structured data.

On-page

Intent, titles, hierarchy, internal links and conversion paths.

Authority

Connected topic clusters, useful resources and relevant signals.

Local

Service areas, Google Business Profile and market relevance.

Technical health, search intent, content depth and local relevance move together — so discovery can compound instead of resetting every month.



GOOGLE + META ADS

Paid acquisition, run like an operator.

Do not buy more traffic for a journey that does not convert. Campaigns earn the right to scale when the whole chain agrees — so our lead-gen pricing includes the rent to run ads properly: management, landing pages and tracking, not just a media line.

OFFER

A reason to care now.

AUDIENCE

Targeting matched to intent.

CREATIVE

A message worth stopping for.

DESTINATION

Landing experience, tracking and follow-through.



PAID ACQUISITION — RESULTS ON RECORD

Ads that pay rent.

Worldly Good Too

3.6_x

≈ \$25K sales on ~\$7K spend across
Amazon + Google + Facebook —
blended channels, labeled blended.

SaaS client

\$316

cost to acquire a customer worth \$3,600
a year — roughly a one-month payback.

SOBE World

+35%

customer traffic at \$400 per campaign —
optimization beating budget.

From client accounts and campaigns. We do not promise ROAS — we show the work that produced these, then instrument your account the same way. Past performance does not guarantee future returns.



AI AUTOMATION — CASE STUDIES

Built, not promised.

01 · CHATBOT BUILD

Guadalupe Wedding Chapel

FAQ chatbot + booking system across 3 Los Angeles locations, in 2 languages — 24/7 enquiries, no staff added. Rule-based, and called rule-based.

02 · CLIENT ZERO

Nfinity Chatbot

Our own WordPress conversational lead system: question → answer → qualify → lead capture → human follow-up. Live on our site first.

03 · MIGRATION + AUTOMATION

Patricia Knox Designs

Shopify migration + Meta automation + SEO/speed rebuilt in one pass.

04 · INTEGRATION

Mr Humanity Speaks

Meta pixel + product-listing repair, verified end to end. Unsexy work, visible difference.

05 · INTEGRATION

Logo Luggage

Catalogue + pixel funnel repair — afterwards, ads, analytics and storefront read the same truth.



THE PAYOFF

Where automation pays for itself.

AFTER-HOURS CAPTURE

Questions answered and logged while the office sleeps.

DEPOSITS

Business rules enforced at the decision point, not chased later.

TRUTH IN TRACKING

Pixels, catalogues and platforms agreeing.

FOLLOW-UP

Every lead routed; nothing re-typed.



HOW WORK MOVES

**Clear enough to trust.
Flexible enough to respond.**

01

Understand

Goals, economics,
audience, constraints —
and what success actually
means.

02

Prioritize

The highest-leverage work
goes first. Busywork does
not make the roadmap.

03

Build

Hands-on execution across
design, development,
search and acquisition.

04

Improve

Measure what changed,
refine the weak point, scale
what earns it.



A PRACTICAL STARTING ROADMAP

From diagnosis to momentum.

ALIGN

Business goals, baseline, access and the immediate commercial priorities.

FIX

Website friction, technical issues, tracking gaps and priority pages.

BUILD

Content, authority, local visibility and conversion improvements.

SCALE

Expand the channels, markets and pages that prove they can move.

The plan is specific to the site and the opportunity — not a generic checklist forced onto every business. Then the monthly review takes over: what moved, what it earned, what's next.



WAYS TO WORK TOGETHER — RETAINERS

Start where the business is. Build toward where it can go.

	Growth System \$2,500 / month	Expansion System \$4,500 / month	Total Growth Partner \$7,500+ / month
SEO + local	Technical SEO, content, internal linking, GBP	Everything in Growth, more pages monthly	Multi-market / multi-service depth
Website + CRO	Monthly website & CRO sprint	Quarterly landing-page build	Full website management: updates, security, speed, SEO fixes
Paid acquisition	Ads-readiness + tracking audit	Google Ads run — management included	Google + Meta run — management included
AI automation	—	Chatbot & routing oversight	Automation desk: chatbot, CRM, follow-up
Reporting	Monthly rankings + leads read	+ quarterly strategy session	+ monthly strategy call, priority queue

Ad spend billed separately, always visible. SEO-only lane from \$1,500/month. Serious retainers are scoped after the strategy conversation; month-to-month after the first 90 days. Lead-gen systems cost more than SEO alone because the web, ads-run and automation layers above come with them.



BUILDS & ONE-TIME ENGAGEMENTS

The project doors.

SEO foundation sprint

\$1.5K

one-time — technical fixes, architecture and the 90-day plan on an existing site.

WordPress build

\$2.5–4.5K

typical 5–7 pages — mockups, build, search setup and tracking before launch.

Shopify store

\$3.5–7.5K+

catalog, key-screen mockups, theme build, integrations, purchase-path QA.

Redesign / migration

\$4K+

from \$4,000 typical — redesign + SEO foundation; scope follows condition & complexity.

UI/UX blueprint

\$750–1.5K

sitemap, page map and wireframes — ready for any developer, or us.

GBP pack

\$750–1.5K

profile build/repair, services, photos, review engine, map-pack tracking.

Website audit

Scoped

findings + prioritized implementation queue; depth follows site size and access.

AI automation build

Scoped

chatbot, booking logic, integrations — scoped after a systems review.

Lower doors: **\$500 / week** — progress as we go · **\$50 / hour** — targeted fixes inside a written scope · **Free site review** — where you stand and what we'd fix first.



YOUR NEXT MOVE

Book a focused Zoom consultation.

Bring the website, the goal and the question you cannot quite settle. We will identify the highest-leverage opportunity, what to fix first and what can wait.

WHAT YOU LEAVE WITH

A clearer diagnosis. A practical first priority. A sensible engagement path.

15 minutes. No pressure. A useful next step even if the answer is "not yet."

START

info@nfinityitmedia.com

+1 (218) 576-9105 · nfinityitmedia.com

The scope can start small, but the expectation stays honest.